



HENRY BACON

Interaction Designer

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EXPERIENCE

Interaction Design Intern

Fjord - May 2017 - Present

Worked from start to finish on a 8 week engagement with a large client in the financial sector to reimagine their internal software for a more enjoyable, seamless and efficient experience. I was asked to stay on for the remainder of my schooling as a contractor to Fjord.

Video Contractor

Trulia - Fall 2017

Contracted to direct and produce a short animated video for Trulia and Zillow to showcase a new target state for the company. The video was shown at two company conferences to generate excitement.

Project Interaction Designer

Ford Smart Mobility - Fall 2016

Worked with Ford Motor Company and the city of San Francisco to design the future of mobility. Developed insights, design provocations, and a video culminating with a presentation at Ford in Palo Alto.

Co-Founder

BuildingBlocks - Fall 2016

Created a community-based earthquake preparation platform for a startup simulator. Produced design research insights, marketing experiments, revenue models, and pitched to real venture capitalists.

Visual Designer

Whipline Golf - Summer 2016

Collaborated closely with a startup at the Northwestern University Farley Center Accelerator. I crafted a complete brand identity, including logo, packaging, print and web assets.

EDUCATION

California College of the Arts

Interaction Design BFA

Projected 2018

New Trier High School

2010 - 2014

California College of the Arts

Pre-College Graphic Design

Summer 2013

SKILLS

Design Research
Storytelling
Systems Thinking
Visual Design
UI/UX Design
Service Design
Rapid Prototyping
Video Production
Product Photography

TOOLS

Photoshop
Illustrator
InDesign
After Effects
Sketch
Keynote
Principal
Final Cut
Unreal Engine
Arduino
HTML/CSS